

Note: Key data/information in this sample page is hidden, while in the report it is not.

## 2 Shandong Moris Technology Co., Ltd.

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## Company background

Shandong Moris Technology Co., Ltd. (Shandong Moris) was established in 1999. Shandong Moris is a joint-stock fine-chemical enterprise which puts research and development, production and sales into a streamline. Shandong Moris has six production bases, with an area of square kilometers and staff, among whom technology and management specialists account for %. It has registered capital of USD million and 4 trade affiliates/subsidiaries, respectively in the US, Japan, Beijing and Shanghai.

Shandong Moris has a formed specific industrial pattern: flame retardant products are the basic materials; bromine intermediates serve as a connection; functional materials are extensions; usage and treatment of water resource at Bohai Chemical Park serves as the ties.

Shandong Moris has already passed the ISO9001, ISO14001 and OHS18000 Management System certifications. The company's flame retardants won the fame of "Shandong famous brand product". At present, the company has established formal business relationship with Dow, Samsung and some famous companies.

Its major flame retardant products include brominated flame retardants like TBBPA, HBCD, BEPO and phosphorus flame retardants like BDP, TCPP, and DOPO.

Production



Table 2-1 Major flame retardants production situation of Shandong Moris, 2011-2013

Product	Capacity, t/a			Output, tonne			Ex-factoryprice, USD/t
	2013	2012	2011	2013E	2012	2011	Nov.2013
TBBPA							
HBCD							
APP							
BDP							
FR-V6							
IPPP							
DOPO	1,500	1,500	1,500	900	850	800	9,271

Source: CCM

Shandong Moris is the largest producer of HBCD in China.

## Marketing

Shandong Moris pays much attention to overseas markets and it has set up a branch in Shanghai which is responsible for overseas sales.